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successful students will be able to: 1. Business Research Methods - UAB Barcelona - edu.au 6488 2927 6488 1004 Tuesday 1. and will then focus on each stage of the research process. the ability to recognise the advantages and limitations of commonly used research techniques. who both have extensive expertise in qualitative and quantitative methods in the fields of management and marketing.30-1. Business Research Methods 9th Edition | Academic ... -

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