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community, the larger ...

Fri, 23 Nov 2018 18:26:00

GMT Business Ethics: A

Stakeholder and Issues

Management ... - Business

Ethics Wayne Norman ...

disciplinary field covering a

vast range of normative

issues in the world of

commerce. The label lends

itself most directly to a core

set of questions about how

individuals in the business

world ought to behave, or

what principles they might

appeal to in ... or

stakeholder management.

These concepts were coined

not ... Business Ethics - A

distinction is made between

stakeholder analysis and

stakeholder synthesis. The

two most natural kinds of

stakeholder synthesis are

then defined and discussed:

strategic and

multi-fiduciary.

Paradoxically, the former

appears to yield business

without ethics and the latter

appears to yield ethics

without business. Business

Ethics and Stakeholder

Analysis - Cambridge Core

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